



PERSONAL DETAILS

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Name	Viola Renate
Nationality	Dutch
Residence	Amsterdam, The Netherlands
Website	www.violareenate.com
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Languages	Dutch, English, French (all proficient)
Drivers Licence	Full
Cert.	Carpentry

PROFILE

In 2009 Viola Renate co-founded studio Pinar&Viola which gained international recognition and established *estatic surface design*.

2013 P&V set-up office in Paris. Their radical IKEA print collection sold-out globally; Google Arts & Culture commisioned them as pioneers, to generate fashion patterns with A.I; Music video for Diplo; Invention of *The Internet Smoking Room* for Rhizome ...

2020 Viola Renate Amsterdam solo-practice. Instigation of the *hybrid painting series* (oils/digi-transference intermix).

2021 *Hand Luggage To Go Nowhere* (repurposed luxury trash assemblages relating to pandemic non-purpose 'comfort-flights').

2022 Launch of VR Print Décors™, Wallpapers; Wall Candies; Bedlinen at *Viewing Reception*, DutchDesignWeek, Eindhoven, NL.

2023 Realisation of Chapel *IT'S OK...* at Museum Oude Kerk Amsterdam, NL, (directed by J. van Heeswijk).

2024 Solo exhibit *WetDream* @ Galerie de Schans/Bonne, A'dam, NL. Bespoke carpets for private clientele and outlets.

EDUCATION

2008-2010

Master, Art & Design, Sandberg Instituut Amsterdam, NL.

2003-2007

Bachelor, Grafisch Ontwerp, ArtEZ Academy Arnhem, Arnhem, NL.

WORK EXPERIENCE

2021-Present

Solo art and design practice, Amsterdam, NL.

2009-2021

Co-founder of artist studio Pinar&Viola, Amsterdam/Paris, NL/FR.

2008

Freelance designer at Donald Schneider Studio, Paris, FR.

2008

Freelance illustrator and designer at Change is Good, Paris, FR.

INSTITUTIONS AND BRAND COLLABORATIONS

NL	WHotel, Dream Unit, Oude Kerk Amsterdam, Bataleon, Hotel Maria Kapel, Manifestations Festival, DutchDesignWeek, Stedelijk Museum Amsterdam, Cobra Museum, CitizenM, KesselsKramer, Maryme-Jimmypaul, Nike, Bols Genever, VPRO, GVB, Wikipedia/Creative Commons, Nike, Lloyd Hotel, Impakt Festival, Lowlands ...
EUR	Ornamenta, Rombaut, Jivamukti Yoga Paris, Redbull, Koché, COP21, Nuit Blanche Paris, Adidas, IKEA, Lidewij Edelkoort ...
USA	Google, Museum of Contemporary Art Santa Barbara, Diplo/MAD Decent, Rhizome/New Museum, Bloomberg Businessweek, MTV, NYC Textile Month ...



SELECTED PUBLICATIONS / INTERVIEWS

Europe	Volkskrant Magazine, Illustratie Ambassade, BBC World Service, Le Monde, Museum TV Canal+, Het Financieele Dagblad NL, Vogue Italia, i-D, Dazed & Confused, Harper's Bazaar, 032c, Nelly Rodi, Frame, Libération Newspaper, Het Parool, Newspaper NL, Items, Please magazine, Etapes, A Part magazine, Metal Magazine, WeTransfer ...
USA	Interview Magazine, Google blog, Medium, Creators Project, Vice, Flaunt Magazine, Rolling Stone, BULLETT Magazine ...
TR	VOGUE, L'Officielle, Hurriyet, Milliyet, Maison Francaise, Elle Décor, All Dekor, Hello, Alem ...

TREND FORECASTING

2012-2013 Monthly editorial column for DazedDigital.

SELECTED EXHIBITIONS

2024	V.Renate	<i>Wet Dream</i> , Galerie de Schans at Bonne, solo show, Amsterdam, NL.
2023	V.Renate	<i>Paradigm Print Shift</i> , DutchDesignWeek, group show, Eindhoven, NL.
	V.Renate	<i>It's OK ...</i> , Oude Kerk, chapel installation, Amsterdam, NL.
2022	V.Renate	<i>Instant Infinity</i> , Offgrid Agency, groupshow, Amsterdam, NL.
	V.Renate	<i>Viewing Reception</i> , DutchDesignWeek, group show Eindhoven, NL.
	V.Renate	<i>The Spatial Analogy</i> , Kunstliefde, group show, Utrecht, NL.
2021	V.Renate	<i>A New Order A New Earth</i> , Garage Rotterdam, group show, Rotterdam, NL.
2020		Art Rotterdam with Flatland Gallery, Rotterdam, NL. (P&V). Collection Presentation, Stedelijk Museum Amsterdam, A'dam, NL (P&V).
2019		<i>Quilting Against</i> , z33 Hasselt, group show, Hasselt, Belgium (P&V). <i>YUMMY YUMMY</i> , Flatland Gallery, group show, Amsterdam, NL (P&V).
2018		<i>From the Temple</i> , Carvalho Park Gallery, New York City, USA (P&V).
2017		<i>Free Play</i> , Santa Barbara Museum of Art, group Show, USA (P&V). <i>Recharge Station</i> , 12 Mail Gallery, solo show, Paris FR (P&V). <i>Mother Earth in Berlin</i> , Panatom Gallery, Berlin, DE (P&V). <i>Intensive Care</i> , Bureau Europa, group show, Maastricht, NL (P&V).
2016		<i>Philosophy Night</i> , UNESCO HQ Paris, group show, Paris, FR (P&V). <i>Coming Soon - New York Textile Month</i> with POAM, NYC, USA (P&V). DutchDesignWeek (P&V). Tokyo Design Week (P&V). Istanbul Design Week (P&V). Dubai Design Week (P&V). <i>Idea City Detroit</i> by New Museum New York, Detroit, USA (P&V). <i>Spring/Break Art Show</i> , Armory Art Week, group show, NYC, USA (P&V). <i>#makeamericagreatagain</i> , WhiteBox, group show, NYC, USA (P&V).
2015		<i>Mother Earth in Paris</i> , Gleichapel Gallery, solo show, Paris, FR (P&V).
2014		<i>POLYMYTH Miss Information</i> , AutoItalia S.E. Gallery, London, UK (P&V). <i>Online Smoking Room</i> , The New Museum / Rhizome, NYC, USA (P&V).
2013		<i>Blue Jeans on Thin Ice</i> , KK Los Angeles, solo show, LA, USA (P&V).
2011		<i>Sowing & Weeding</i> , COBRA Museum Amstelveen, group show, NL (P&V).
2009	V.Renate	<i>Stay in Bed</i> , Culturele Ambassade, Lloyd Hotel, Amsterdam, NL.

